



I.R.Iran Volleyball Federations

# IRIVF Brand Guidelines

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# About us

The Islamic Republic of Iran Volleyball Federation (I.R.I.V.F.) is the governing body for Volleyball in Iran. It was founded in 1945, and has been a member of FIVB. It was a part of Iranian Basketball Federation till 1957. It is also a member of the Asian Volleyball Confederation. The IRIVF is responsible for organizing the Iran men's national volleyball team and Iran women's national volleyball team.

# Our logo concept

This logo contains the word IRIVF,

Created by the Department of Communications.

This is the concept of volleyball ball but the color that used is the symbol of Iran volleyball federation

It shown as volleyball net  
Also it show the volleyball ball acceleration during the ball movement



فدراسیون ایسپا جهتوی اسلامی ایران

I.R.IRAN VOLLEYBALL FEDERATION

Persian and English name

# Logo Color



# Clear Space

## Logo safe zone

To use the logo, the aspect ratio must be maintained.



# Misuse

DO NOT CHANGE ANGLE



DO NOT DISTORT



DO NOT STRETCH



DO NOT CHANGE ANGLE



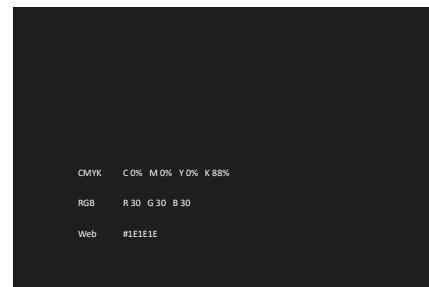
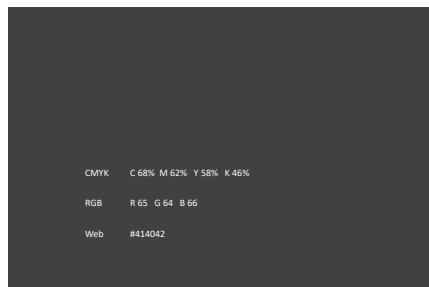
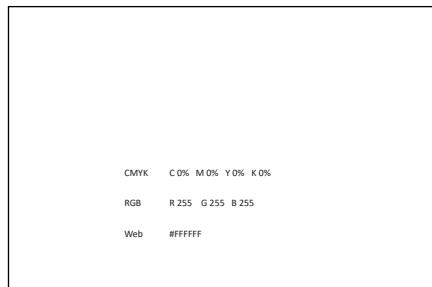
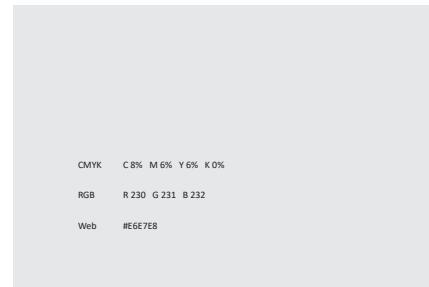
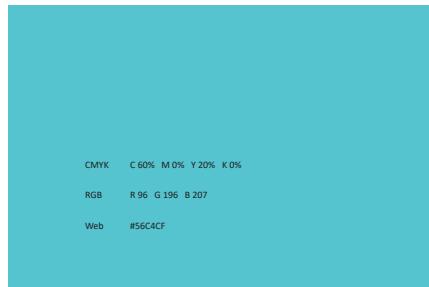
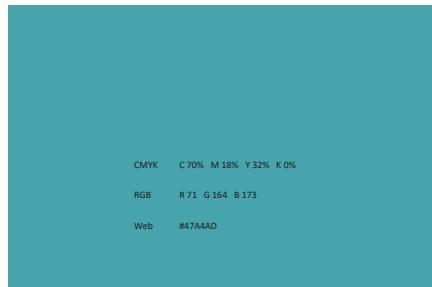
DO NOT DISTORT



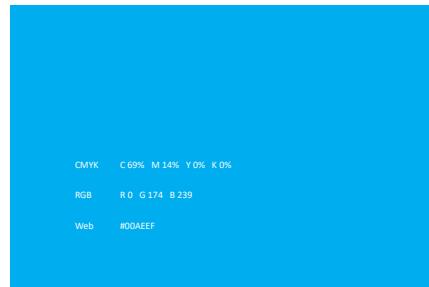
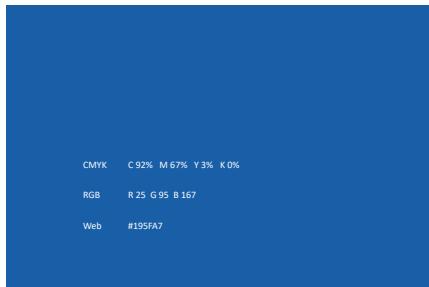
DO NOT STRETCH



# Primary Color Palette



# Secondary Color Palette





# English Typeface

Calibri  
Aa Bb Uu

A B C D E F G H I J K L  
M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r  
s t u v w x y z  
1 2 3 4 5 6 7 8 9 0  
! @ # \$ % &

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1 2 3 4 5 6 7 8 9 0  
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# Persian Typeface

w\_Yekan

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Follow Us On      IRIVF